



HUCKLEBERRY

PROGRAMS



2013 ANNUAL REPORT

July 2012 - June 2013



Dear Friends,

As many of you know, **I have announced my retirement as Executive Director of Huckleberry Youth Programs effective June 30, 2014.** When I became Executive Director in 1988, I never would have guessed that I would be here for 26 years. Rather than focus on fiscal year 2012-2013, the period of this annual report, please indulge me as I describe the growth of Huckleberry Youth Programs during my tenure.

When I began as Executive Director, the agency was 22 years old and had three programs – the Huckleberry House shelter in San Francisco, the 9 Grove Lane shelter in San Anselmo, and a Transitional Residential program for foster youth in the Sunset district of San Francisco, called Huckleberry House II. “Youth Advocates,” as it was called then, had a budget of \$800,000 and about 20 employees. In my first year, we closed Huckleberry House II and sold the property rather than invest the more than \$300,000 required to repair the rapidly decaying structure.



Bruce with Mayor Willie Brown at Huckleberry's 25th anniversary celebration in 1992. Mayor Brown has a long history with Huckleberry beginning with representing staff in 1967. For the story of the founding of Huckleberry House, read David Talbot's *Season of the Witch*.



Bruce rallies the crowd of nonprofit employees at City Hall as the chair of the Human Services Network.

During the next 25 years, the agency changed dramatically. **Today, it has over 60 employees and a budget just under 4.5 million dollars.** The only program that remains from my first year is Huckleberry House, still the only licensed, 24-hour crisis shelter for teens in San Francisco. Over the years we added, in chronological order, the Cole Street Clinic, now known as the Huckleberry Youth Health Center; The Teen Tuesday clinic and the Huckleberry Teen Health Program in Marin; the San Francisco Community Assessment & Resource Center (CARC) and the Huckleberry Wellness Academies in San Francisco and Marin. Along the way, we changed the Agency's name from “Youth Advocates” to “Huckleberry Youth Programs.” And 5 years ago we shut down our Marin shelter, “9 Grove Lane” when the utilization went down and we lost some critical funding.



Bruce channeling “...Jeremiah was a bullfrog...” at a Huckleberry holiday party in the 90s.



Tom Peters, President and CEO of the Marin Community Foundation, with Bruce at the grand opening of the Huckleberry Youth Multi-Service Center-Marin in 2010.



Former Huckleberry Director of Development Vicki Schwartz and Bruce in the 90s.



THEIR FAMILIES FOR 47 YEARS

I think the fact that Huckleberry was constantly changing and growing was one reason why I stayed so long. **I believe constant change and growth are essential to non-profit social service agencies – both to meet changing needs of the clients and to revitalize the agency.** Another reason I stayed, and maybe the most important, were the wonderful people with whom I work at Huckleberry. The dedication, commitment, and talent of the individuals who are chosen to work at Huckleberry are the key to the agency's success with young people. But they are also the key to a very special agency culture which has resulted in a supportive "family" of co-workers that sustains each of us in work that is always challenging, always difficult, and, most often, always rewarding.

I am likewise thankful for all the help and support given to me by the many members of Huckleberry's Board of Directors over the last 26 years, who amaze me with the time and energy they contribute (as well as dollars!) in their status as volunteers.

I am optimistic that Huckleberry will continue to grow and continue to provide caring and committed support to thousands of youth annually in the years to come. **I will always be one of Huckleberry's biggest supporters.**



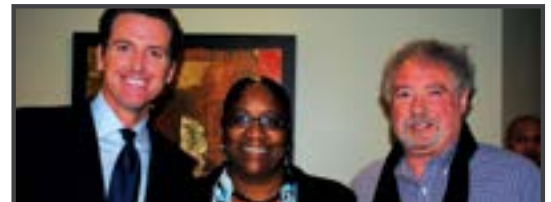
Bruce Fisher
Executive Director



Bruce with Lifetime Honorary Board Member Brian Swift at Huckleberry's Cirque du Soleil benefit in 2013.



Bruce accepting Huckleberry's National Network for Youth Agency of the Year Award in 2010 from NN4Y President and CEO Victoria Wagner.



Former San Francisco Mayor Gavin Newsom at the Huckleberry Community Assessment & Resource Center in 2010 with Director of Juvenile Justice Programs Denise Coleman and Bruce.

Dear Friends,

As Huckleberry completes its 46th year of providing a wide array of services to underserved youth, we at Huckleberry are preparing for a monumental change. For 26 years, Bruce Fisher has dedicated his life to guiding, improving, and expanding the services of Huckleberry Youth Programs.

The accomplishments that Bruce has shepherded over those years have improved the lives of innumerable youth, and have enriched the lives of those of us fortunate to have worked with him. Bruce has made San Francisco and Marin counties much better places to live for all of us. Although Bruce has won awards for his work, and has been repeatedly recognized by politicians and community leaders, these acknowledgements pale to the gratitude that Bruce receives from those of us who have been privileged to work with him over the years.

On behalf of Huckleberry's Board of Directors, I would like to wish Bruce a wonderful next stage to his dedicated life.



Jerry Peters, Board President



Board President Jerry Peters, Marin Clinical Director Susan Quigley, and Bruce at Huckleberry's Cirque du Soleil benefit in 2011.

HUCKLEBERRY YOUTH PROGRAM

Kaiser Awards Huckleberry Two Major Grants For Mental Health and Access to Health Care

Huckleberry was one of two San Francisco organizations to recently win a highly competitive \$50,000 regional Northern California Kaiser Permanente grant to expand services for youth exposed to trauma.

While the number of clients at Huckleberry House and Huckleberry's Community Assessment & Resource Center has remained stable over the years, the complexity and severity of the trauma experienced by clients are more extreme than ever. This "Trauma-Informed Care" project is consistent with Huckleberry's current efforts to respond to this growing need.

The grant will also expand our partnership with both UCSF-San Francisco General Child and Adolescent Services and Alliant International University who will provide comprehensive assessments for youth exposed to trauma, trainings, and technical assistance for Huckleberry staff.

Huckleberry also won a \$50,000 grant from Kaiser San Francisco Community Benefits Program, the only grant awarded under their Access to Health Care focus. The proposed project will increase clinic access amongst high-risk youth, including low-income youth of color living/going to school near Huckleberry Youth Health Center in the Haight-Ashbury. We want to thank Kaiser for their support of our programs and we look forward to partnering with them.

Peer Health Educators Receive \$10,000 Grant to Produce Traveling Mural Project

Huckleberry Peer Health Educators (PHE) are a team of high school students trained on health education, outreach skills, facilitation, and health equity. They are a key tool in successfully unifying the youth community here in San Francisco and helping Huckleberry spread our health ed curriculum in schools.

The "Unity in the Community" mural project, funded by a \$10,000 grant from the Youth Empowerment Fund, aims to create opportunities for youth from many San Francisco high schools to come together and create an artistic representation of beauty and empowerment. Huckleberry PHEs will host mural events at various high schools where youth will have the opportunity to participate in mural art creation.



Huckleberry's San Francisco Counseling Team will lead the "Trauma-Informed Care" project.



Huckleberry Health Educator Ashley Rojas at a recent Homeless Prenatal Health Education event.



A Huckleberry Peer Health Educator works on the "Unity in the Community" mural project.

PROGRAMS 2012/2013 HIGHLIGHTS

San Francisco DA Awards New Restorative Justice Grant to Huckleberry's Community Assessment & Resource Center (CARC)

We are expanding our role in the juvenile justice system by diverting even more youth from juvenile detention and formal probation. Huckleberry, and our partner agency Community Works, are piloting a Restorative Community Conferencing (RCC) project for youth arrested for serious offenses.

RCC sessions are based on the theory of Restorative Justice which emphasizes repairing harm caused by criminal behavior and considers crime and wrongdoing to be an offense against an individual or the community, rather than the state.

During RCC sessions, offenders are encouraged to take responsibility for their actions and create a dialogue with the victim. RCC sessions also include law enforcement to discuss the crime.

The sessions culminate in a plan of action to repair the harm done to the victim, community, and self. When arrested youth complete the program successfully, their charges may be dropped. During the first year of the pilot project, CARC expects to work with an additional 25 youth and **CARC Case Manager Andres Rios will conduct follow up with each offender to ensure the offender follows through on the RCC plan.** CARC is one of the largest juvenile justice diversion programs in California, serving approximately 400 youth annually.



CARC Restorative Justice Case Manager Andres Rios.



Huckleberry Community Assessment & Resource Center staff

Huckleberry Expands Our Counseling Program in Marin with a New Grant to Provide Outpatient Substance Abuse Services

The Huckleberry Youth Multi-Service Center in San Rafael's Montecito Plaza continues to expand its substance abuse treatment services with a new three-year grant from the Marin County Office of Mental Health and Substance Abuse Services.

The Multi-Service Center was recently State certified as a general outpatient adolescent substance abuse facility and our two full-time Drug and Alcohol Counselors provide brief intervention and substance abuse treatment. Services include individual, family, and group counseling, case management, and participation in pro-social activities.

Youth will be primarily referred to outpatient treatment from juvenile probation and approximately 70 youth will be served utilizing the Adolescent Community Reinforcement Approach (A-CRA) model.

Huckleberry therapists participated in a 2-day training in this three-month treatment model, which has solid evidence of efficacy with youth of color, homeless youth, and youth on probation.



Huckleberry Marin staff: Therapist Gale Sandoval, Associate Executive Director Jasmine Stevenson, Clinical Director Susan Quigley, and Therapist Shawna Dobson.

Susan Quigley, Huckleberry's Marin Clinical Director, will be certified as an A-CRA supervisor, eventually training and certifying other therapists throughout Huckleberry. A-CRA allows for treatment plans to be client centered and customized to the particular needs of each client.

Statement of Operating Revenue & Expenses

7/1/2012 to 6/30/2013

Revenue and Support

| | | |
|----------------------|--------------|-----|
| Foundation Grants | \$ 1,108,757 | 25% |
| Individual Donations | \$ 160,245 | 4% |
| Corporate Donations | \$ 162,910 | 4% |
| Special Events | \$ 240,942 | 5% |
| Government | \$ 2,782,910 | 61% |
| Other | \$ 33,564 | 1% |

TOTAL REVENUE \$ 4,489,329 100%

Operating Surplus \$ 2,158

Expenses

| | | |
|---|------------|-----|
| San Francisco Programs | | |
| - Huckleberry House | \$ 739,536 | 16% |
| - Huckleberry Youth Health Center | \$ 602,987 | 13% |
| - Huckleberry Wellness Academy - SF | \$ 350,075 | 8% |
| - Huckleberry Community Assessment & Resource Center (CARC) | \$ 854,987 | 19% |
| -SF Support Services | \$ 309,691 | 7% |

| | | |
|---|------------|-----|
| Marin Programs | | |
| - Huckleberry Teen Health Program - Marin | \$ 582,964 | 13% |
| - Huckleberry Wellness Academy - Marin | \$ 385,991 | 9% |
| - Marin Support Services | \$ 117,789 | 3% |

Fundraising \$ 543,152 12%

TOTAL EXPENSES \$ 4,487,172 100%

Huckleberry Youth Programs, Inc.'s financial statements are audited annually. This condensed statement was extracted from audited financial statements. Complete audited financial statements are available upon request.

Clients Served

Huckleberry Youth Programs served over 6,000 clients in fiscal year 2012-2013. Since our inception in 1967, we have served over 170,000 youth and their families.

Juvenile Justice Program

437 Youth who received case management, school reintegration services, and delinquency prevention at the Huckleberry Community Assessment & Resource Center (CARC).

Health and Wellness Programs

3,823 Youth who attended a Huckleberry Health Education workshop in a Marin or San Francisco school or community center.

855 Youth who received medical services at the Huckleberry Youth Health Center in San Francisco.

781 Youth who received medical services at the Huckleberry Youth Multi-Service Center in Marin.

150 Youth who participated in the Huckleberry Wellness Academies in San Francisco and Marin.

Counseling and Shelter Programs

212 Youth who received crisis intervention and/or shelter services at Huckleberry House

454 Youth who received mental health services (4,003 encounters) in Marin and San Francisco. This includes crisis counseling, individual, parent and family therapy, and case management.



San Francisco

63% Female
37% Male



Marin

82% Female
18% Male



San Francisco

7% 10-13
22% 14-15
31% 16-17
24% 18-21
16% Over 21



Marin

2% 10-13
19% 14-15
43% 16-17
32% 18-21
4% Over 21



San Francisco

22% African American
21% Asian/Pacific Islander
15% Caucasian
20% Latino/a
14% Multiethnic/Multiracial
8% Other



Marin

5% African American
5% Asian/Pacific Islander
33% Caucasian
50% Latino/a
5% Multiethnic/Multiracial
2% Other

*These demographics reflect our direct service clients and do not include clients who attend our workshops.

HUCKLEBERRY WELLNESS ACADEMIES

**To Erika Flores,
CASE MANAGER, HWA**

Thank you so much for letting me come to case management after I even graduated [from high school]. You are one of the only people I trust with everything I tell you. I also appreciate how you are on my case while I'm still in college. If it wasn't for you and Huckleberry, I wouldn't be pursuing a career in science.

Thanks for being my friend, mentor, actually my best friend, and just a person I can talk to about anything. You are the best.

– Huizafa
currently attending Skyline Community College



In 2013, 57 young people graduated from the Huckleberry Wellness Academies in San Francisco and Marin. This represents the fourth graduating cohort from SF and the second from Marin.

Many of these young people will be the first in their families to attend college and they were accepted into a prestigious and impressive list of schools. Huckleberry Case Managers will follow them through their first year in college as they pursue careers in health.

The Huckleberry Wellness Academies provided these students with:

- Academic support and tutoring
- Education about health issues and health careers
- Psychosocial support
- Placements in health internships
- Assistance with college applications and financial aid submissions
- Parent support and education
- Student support through their first year in college

Class of 2013: Where Are They Now



Ruth is currently attending SF State University. While in HWA, she interned at Marin Community Clinic and hopes to pursue a career in health or Social Work. She says,

“Being the oldest of five, I want to show my siblings that there is always an open door for college.”



Luis is a freshman at SF State and says,

“HWA helped me get closer to achieving my dream of being the first to attend and graduate from college in my family. My career goal is to become a pharmaceutical researcher.”

EVENTS



SAVE THE DATE – Run for the Roses SATURDAY, MAY 3, 2014 CORINTHIAN YACHT CLUB

Due to the overwhelming popularity of this event, and the fact that we have sold out two consecutive years, we are moving the event to a larger venue in Tiburon! Your ticket purchase and generous bidding will help us serve youth and families in San Francisco and Marin. For tickets visit www.huckleberryyouth.org.

For information on becoming a Table Captain, contact Betsy Hausman at bhausman@huckleberryyouth.org or 415.668.2622 ext. 224.

This year's event will feature:

Emcee Sportscaster
Vern Glenn of KPIX-TV

Select wineries from
Napa & Sonoma Valley

Grand Auction

Honorary Chair
Dan Duckhorn of Duckhorn Vineyards

Kentucky Derby Viewing

Exciting Raffle

Buffet Luncheon

Cirque du Soleil AMALUNA Benefit Performance raised \$166,000 for Huckleberry!



Huckleberry Board Vice President John Sullivan (left), John's wife Junie (far right), and Board President Jerry Peters (front) with guests.



Huckleberry Board Member George Matula, MD and new Board Member Rose Bentley (fourth and fifth from left) with guests.

Huckleberry would like to extend a huge thank you to Cirque du Soleil, our generous event sponsors, and all who attended our benefit performance of Amaluna on Friday, Dec. 6, 2013. The event was a huge success raising \$166,000 for Huckleberry's programs.

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THANK YOU DONORS!

A special thank you to 30 year donor, 94-year-old, Alba Witkin



For over three decades, the Bernard E. and Alba Witkin Charitable Foundation has been donating in amounts ranging from \$500-\$5,000 annually. Alba is the widow of Bernard E. Witkin who was an internationally recognized authority on California law and the world's bestselling author of nonfiction legal books. Recently, Executive Director, Bruce Fisher, and Director of Fundraising, Brooke Tao, had a chance to visit Alba at her home. Alba commented that although the Charitable Foundation shifted funding priorities almost exclusively to the East Bay, Huckleberry remains one of the only agencies that she continues to fund in San Francisco because, "the organization is doing such great work with youth." We are truly grateful for Alba's support over the last three decades!

In-Kind Donors

Huckleberry thanks our 2012/2013 in-kind donors who donated goods and services, benefiting our programs as well as, helping us create a successful 2013 auction.

- | | | | |
|--------------------------------|-------------------------------|-------------------------------|------------------------------|
| Aato Korean Fusion | Duckhorn Vineyards | Leticia Márquez-Magaña | Ritz-Carlton, Lake Tahoe |
| Absinthe Brasserie | E. & J. Gallo Winery | & Tomas Magaña | Robert Meyer's Mangia Nosh |
| Alchemist Cellars | Elixir | Marston Family Vineyard | Russack Vineyards |
| American Conservatory Theater | Epic Roasthouse | Leslie Martin | Rustic Bakery |
| Arkenstone Estate Winery | Evo Spa | Amy & Mac McConnell | San Francisco Mayor's Office |
| Arthur Court Designs | Facebook | Fran & David Meckler | San Francisco Opera |
| Setie Asfaha | Ferrari-Carano Winery | Merry Edwards Winery | San Francisco Toyota Scion |
| Ashley Morgan Designs | Foreign Cinema | Michael Merrill Design Studio | San Francisco Zoo |
| B.R. Cohn Winery | Forman Vineyard | Michael Mondavi Family | Schumacher Photography |
| BACKROADS | Cline Cellars | Paul Miller | Seaplane Adventures |
| Bank of America | Galante Vineyards | Susan Millman | Sequoia Grove Winery |
| Barbour Vineyards | Galleria Park Hotel | Miwok Livery Stables | SF Recreation and |
| Barnett Vineyards | Andrew Generalo | Monterey Bay Aquarium | Park Department |
| Bay Area Discovery Museum | Green Gulch Farm Zen Center | Mountain Play | Shadows |
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| Dry Creek Vineyards | Markham Vineyards | Ritz-Carlton, San Francisco | |

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Huckleberry acknowledges the generosity of our donors, without whom the work we do would not be possible. We apologize for any unit

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Janet Sollod
JJ Stein

Richard and Diane Stein
Tania and Michael Stepanian
Grover and Gretchen Stone
Mary Szczepanik and Matt Agard
Marina Tao
Brendan Thompson
Paul and Pearl Vapnek
Margaret and Ralph Voorhees
Donna Wagner
Jennifer and Ralph Wedge
Elana Weinberg
Elyse and Barry Weinstein
John Wharton
Charles and Frances Wisch
Peter and Barbara Wong
Rebecca Worley
Molly and Denis Wuthrich
Gary and Linda Zellerbach
Katie Zier

\$50 - \$99

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Rachel Anicetti
Sherry and Richard Bridygham
Wendy and Michael Bronzo
Cathy and Thomas Brown
Mike and Carol Chase
Sheila Dominic
Erika and Mark Fagerlin
Bruce Fay
Thomas and Sally Freed
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David Geisinger, Ph.D.
Andrew and Karen Gordon
Katherine Green
Richard and Lorrie Greene
Harriette R. Grooh, Ph.D. and Tom Escover
Kevin Hensley
Sharon Horton
Donald and Virginia Humphreys
Gail Jackson McCray
Paula Katz
Carolyn and F.J. Klemeyer
Erik Lee
Rob and Naomi Leonard
Benjamin and Trudy Leung
Jane Levi
Hans Levi

Ray Lin
Tom and Carolee Mathers
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and Patrick Coffey
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Alissa Varricchione
Isabel Wade and Jan Chernoff
Gay Weake

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Virginia Baldwin
Raquel Berling
Norman and Jo Budman
Mandy Chang
Denise Coleman
Lisa Dalton
Jaclynn Davis
Stephanie Davis-Don
Bob DeMattei
Sharon Friel
Debra Heller
Hugh Hunter
Rita Jeremy and Barry Gurdin
Nancy Miljanich
Reed Minuth and Megin Scully
William and Sandy Mixsell
Declan Murphy
Claudia Perez
Onna Poeter
Rita Rosenbaum
Norman Schlossberg
Susan Schwartz
Erin Sears
Jasmine Stevenson
Karen Tao and Zac Imel
Peter Von Wiegandt
Alexa Winter

**Corporations,
Businesses &
Organizations**

\$20,000 and above

eScrip
Genentech Foundation
Gilead Sciences, Inc.

\$10,000 - \$19,999

Giants Community Fund
Macy's Foundation
StreetSmart4Kids
Union Bank Foundation
US Bank

\$5,000 - \$9,999

Autodesk
Dodge & Cox
Merlone Geier Partners
Morrison Foerster Foundation
Pacific Service Credit Union
Rotary Club of Tiburon Sunset

\$2,500 - \$4,999

Backstrom McCarley Berry & Co., LLC
Chicago Title Company
CitiBank
Embarcadero Corporation
Farella Braun & Martell, LLP
Fidelity National Title Company
First Republic
Hanson Bridgett, LLP
Harrington Group
Latham & Watkins, LLP
Pacific Union International
Safeway Foundation
San Francisco FCU
TJX Foundation, Inc.

\$1,500 - \$2,499

Heffernan Foundation
In-N-Out Burger Foundation

\$1,000 - \$1,499

Bassing Painting
Community Thrift Store
Eileen Fisher, Inc.
Falletti & Baldocchi Finer Foods, Inc.
Macy's West
San Francisco Giants

\$500 - \$999

First American Title Company
Marin Horizon School
Restaurant Destinations, Inc

\$250 - \$499

Adventist Health
Cardoza Law Office
Tabernacle Community
Wilkes Bashford

\$100 - \$249

Kelly Pacific Construction Co.

Under \$100

Barcorp
Wine Country Crossfit, Inc.

Foundations

\$200,000 & above

Marin Community Foundation

\$100,000 - \$199,999

Marin Community Foundation -
Sutter Health Access to Care Fund
S.D. Bechtel, Jr. Foundation

\$50,000 - \$99,999

The California Wellness Foundation
Frances K. and Charles D. Field Foundation
The Kimball Foundation
Metta Fund

\$20,000 - \$49,999

Anonymous Foundation

Crescent Porter Hale Foundation
David B. Gold Foundation
Five Bridges Foundation
GGG Foundation
Mortar Foundation
The John and Lisa Pritzker Family Fund
The San Francisco Foundation

\$10,000 - \$19,999

Alexander M. and June L. Maisin
Foundation
Anonymous Foundation
The Bothin Foundation
California HealthCare Foundation
George H. Sandy Foundation
Gilmore Foundation
Lefkofsky Family Foundation
Ruddie Memorial Youth Foundation
The Nick Traina Foundation
van Löben Sels/RembeRock Foundation

\$5,000 - \$9,999

Charles See Foundation
Eucalyptus Associates, Inc.
Farese Family Foundation
Leestma Family Foundation
Leo S. Guthman Fund
SF AIDS Foundation
The Isabel Allende Foundation
Walter & Elise Haas Fund

\$1,000 - \$4,999

Elinor Smith Charitable Trust
The Fred Gellert Family Foundation
Hilltop Foundation
Lurie Foundation
Marin Charitable Association
Rotasa Foundation

**Public Funding
Sources**

Federal Grants & Contracts

California Family Health Council (Title X)
US Department of Health & Human Services
- Administration for Children & Families
US Department of Justice
- Office of Violence Against Women

State Grants & Contracts

California Emergency Management Agency
California Office of Statewide Health
Planning and Development

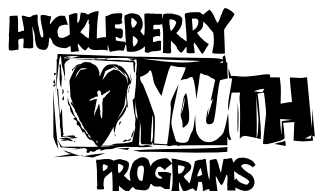
San Francisco Contracts

SF Department of Children,
Youth and Their Families
SF Department of Public Health
- Community Behavioral
Health Services
San Francisco Human Services Agency

Marin Contracts

Marin Department of Health &
Human Services
• Division of Public Health
- Community Health and
Prevention Services
- Maternal Child & Adolescent
Health
• Division of Alcohol, Drug, &
Tobacco Programs
• Division of Community
Mental Health





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Bruce Fisher with Huckleberry's Board Members.

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Mollie Brown

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Quyen Le

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Amy McConnell

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Program Director

Stacy Sciortino

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Kisai Henriquez
Jeff Lin
Harvey Lozada
Andres Rios

Assessor/Data Entry

Jorge Rodriguez

Psychotherapist

Megan Kearney

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Kimberly Fisher

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Academic Case Managers

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Tope Pedro
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Coordinator

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Academic Case Managers

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Gale Sandoval

Health Educator

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Psychotherapists

Judy Hernandez
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Administrative Assistant

Monica Vargas

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Psychotherapists

Gabi Perez

Case Manager

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