



# ROARING '20s PARTY

SATURDAY, OCTOBER 16, 2021 3:00 PM TO 7:00 PM



## Celebrate the post-pandemic Roaring Twenties at Huckleberry's Fall Benefit!

Featuring food and libations by San Rafael's Il Davide, swinging jazz by The Cottontails, and hole-in-one and bocce ball competitions.

Funds raised will benefit Huckleberry's 24/7 crisis shelter, advocacy & support program for sexually commercially exploited youth, college readiness program for first-generation students, counseling services, juvenile justice diversion programming, health education workshops, and healthcare clinics in San Francisco and Marin Counties.

Join us at the San Rafael home of Huckleberry Board Member Jerry Peters on Saturday, October 16, as we gather outdoors to celebrate a new, post-pandemic era and raise funds for a more equitable Bay Area for our youth and families.

### Sponsorship Opportunities

BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR	HOST SPONSOR
\$3,000 sponsorship	\$5,000 sponsorship	\$7,500 sponsorship	\$10,000 sponsorship	\$25,000 sponsorship

At Huckleberry Youth Programs, we believe access to healthcare, mental health supports, shelter, and education are fundamental human rights.

Over the last 54 years, Huckleberry has provided 220,000 youth and their families with access to **SAFETY, HEALTH, JUSTICE & EDUCATION** - four essential elements required for a happy, healthy, and productive life.

For more information on sponsorships, contact Heather Mathews, Director of Marketing & Events at [hmathews@huckleberryyouth.org](mailto:hmathews@huckleberryyouth.org).

# HUCKLEBERRY'S ROARING '20s PARTY

## Sponsorship at a Glance

	BRONZE SPONSOR \$3,000 sponsorship	SILVER SPONSOR \$5,000 sponsorship	GOLD SPONSOR \$7,500 sponsorship	PLATINUM SPONSOR \$10,000 sponsorship	HOST SPONSOR \$25,000 sponsorship
Total tickets included with each sponsorship	4 tickets	6 tickets	8 tickets	10 tickets	12 tickets
Logo placement on website, across Huckleberry social media platforms, in the event invitation, and save the date card (mailed to 3,000 supporters), in an upcoming <i>Marin Independent Journal</i> ad, and in email newsletters as an event sponsor	yes	yes	yes	yes	yes
Sponsor recognition during event by Huckleberry's Executive Director	yes	yes	yes	yes	yes
Sponsor recognition on signage during event	yes	yes	yes	yes	yes
Highlighted social media announcement of sponsorship to over 5,400 social media followers	yes	yes	yes	yes	yes
<b>Event Sponsor Spotlight</b> Feature story in a future Huckleberry newsletter emailed to over 4,000 supporters				yes	yes

## Visibility

- 130 of Huckleberry's VIP guests and sponsors attending
- 4,000+ email and mail circulation
- Web presence with 2,500+ unique monthly users and 4,000+ followers on all social media channels

**Deadline for inclusion in the event invitation is Friday, August 14, 2021.**



**For more information on sponsorships, contact**

Heather Mathews, Director of Marketing & Events at [hmathews@huckleberryyouth.org](mailto:hmathews@huckleberryyouth.org).