



RISE UP for YOUTH & FAMILY RIGHTS

Huckleberry's Virtual Fundraiser for Social Justice

THURSDAY
November 12, 2020
6 pm – 7 pm



Huckleberry's clients have immense strengths and resilience, however, many have not been afforded access to opportunities to reach their full potential due to longtime systemic barriers.

Huckleberry is part of a movement that recognizes the negative impact that systems of oppression have had on communities of color for far too long!

Join us on Thursday, November 12, from the comfort of your living room, as we gather to raise funds for a more equitable Bay Area community.

RISE UP for YOUTH & FAMILY RIGHTS Sponsorship Opportunities

SUPPORTING SPONSOR	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR	HOST SPONSOR
\$3,000 sponsorship	\$5,000 sponsorship	\$7,500 sponsorship	\$10,000 sponsorship	\$15,000 sponsorship	\$25,000 sponsorship

At Huckleberry Youth Programs, we believe access to healthcare, mental health supports, shelter, and education are fundamental human rights.

Over the last 53 years, Huckleberry has provided 220,000 youth and their families with access to **SAFETY, HEALTH, JUSTICE & EDUCATION** - four essential elements required for a happy, healthy, and productive life.

For more information on sponsorships, contact
Heather Mathews, Director of Marketing & Events at hmathews@huckleberryyouth.org.

HUCKLEBERRY'S RISE UP for YOUTH & FAMILY RIGHTS

Sponsorship at a Glance	SUPPORTING SPONSOR \$3,000 sponsorship	BRONZE SPONSOR \$5,000 sponsorship	SILVER SPONSOR \$7,500 sponsorship	GOLD SPONSOR \$10,000 sponsorship	PLATINUM SPONSOR \$15,000 sponsorship	HOST SPONSOR \$25,000 sponsorship
Logo placement on website, across Huckleberry social media platforms, in the virtual gala event invitation, and save the date card (mailed to 3,000 supporters), in an upcoming <i>Marin Independent Journal</i> ad, and in email newsletters as an event sponsor	yes	yes	yes	yes	yes	yes
Sponsor recognition during program by Huckleberry's Executive Director	yes	yes	yes	yes	yes	yes
Highlighted social media announcement of sponsorship to over 3,000 social media followers	yes	yes	yes	yes	yes	yes
Logo placed on screen during the virtual event (pre-event screen presence and post-event screen presence)		yes	yes	yes	yes	yes
VIP Gift Basket Sponsorship Recognition as a sponsor of special VIP gifts delivered to Huckleberry's major donors			yes	yes	yes	yes
Event Sponsor Spotlight Feature story in a future Huckleberry newsletter emailed to over 3,000 supporters				yes	yes	yes
Silent Auction Sponsor Logo placed on the silent auction website and recognition as a sponsor of the auction portion of the event					yes	yes
Fund the Need Sponsorship Logo placed on our donation thermometer during the Fund the Need portion of the event						yes

Visibility

- 350 attendees at virtual event
- 3,000+ email and mail circulation
- Web presence with 2,500+ unique monthly users and 3,000+ followers on all social media channels
- Presence in our *Marin Independent Journal* ad with a daily circulation of 27,000 readers

Deadline for inclusion is September 7, 2020.

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