

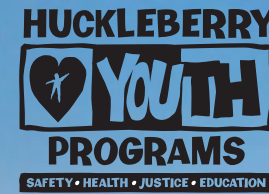
THANK YOU

to our Leadership Circle Donors who have contributed \$5,000 or more since 2015 (not including in-kind or event sponsorships). *Indicates 2018/2019 Leadership Circle donors.

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HUCKLEBERRY YOUTH PROGRAMS LEADERSHIP CIRCLE DIGEST SEPTEMBER 2019



In 2015, Huckleberry launched a major fundraising campaign called Huckleberry's Leadership Circle, an initiative to fulfill our long-term strategic goals and ensure that our programs are around for the next 50 years.

Thank YOU for being a member of this important group of donors. With your help, Huckleberry's Leadership Circle has raised \$1.2 million over the past four fiscal years. Entering our 5th fiscal year (2019-2020), we hope to raise half a million (\$500,000) from wonderful supporters like YOU!

LEADERSHIP CIRCLE GIFTS ARE VITAL TO HUCKLEBERRY'S YOUTH!

Leadership Circle (LC) gifts allow Huckleberry to respond rapidly to emerging youth needs, while maintaining critical existing programming. In the past three years, LC gifts enabled Huckleberry's health education program in Marin to expand its curriculum on consent in intimate relationships. This expansion led a local foundation to partner with Huckleberry in our work to become an expert and resource hub on youth-specific sexualized violence

in Marin County. In San Francisco, private, unrestricted dollars led Huckleberry to initiate Project READY (Reconnecting, Educating, and Achieving Dreams for Youth), a new juvenile justice prevention program that provides important services to eighth graders with behavioral or truancy issues before an initial arrest occurs.



This past spring, Huckleberry began strategic visioning for the organization. The Board of Directors and staff came together to create a roadmap that will help to guide the agency for the next three to five years. The grid below outlines some of the guiding principles for Huckleberry's strategic priorities.

VISION

Huckleberry Youth Programs envisions a Bay Area where youth are supported in their transition to adulthood. We aspire towards an equitable and just society where all young people feel safe and connected, where they have access to health care and educational opportunity, and where they are championed by a community invested in their highest potential.

VALUES

- ✓ Creativity and Innovation
- ✓ Diversity, Equity, Inclusion
- ✓ Community
- ✓ Learning and Teaching
- ✓ Teamwork and Collaboration
- ✓ Commitment to Youth

OBSTACLES

- ✓ Funding
- ✓ Time/Resource constraints
- ✓ Space/Location
- ✓ Staff recruitment
- ✓ Political/Government changes

METHODS

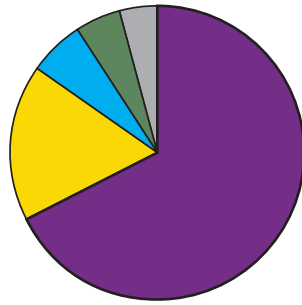
1. Build infrastructure to match growth
2. Development of staff, space, funds
3. Maintain excellence in programs
4. Formalize the process used to respond to community needs and new opportunities
5. Export expertise
6. Expand programs
7. Develop new programs

MEASURES

- Increase support staff
- Increase reserves; expand private revenue; invest in capital improvements
- Data demonstrates programs exceed goals
- Formalize clear data driven process to inform strategic decisions
- Utilize research and evaluation to train community, and present promising practices
- Extend services to more young people
- Explore innovative opportunities to educate, inspire and support youth

Huckleberry Youth Programs operates on a \$7.3 million annual budget (FY 2019-2020).

- Public grants and contracts (67%);
- Foundation grants (17%);
- Individual donations (6%);
- Corporate grants & donations (5%);
- Fundraising events (4%).



BENEFITS OF JOINING HUCKLEBERRY'S LEADERSHIP CIRCLE:

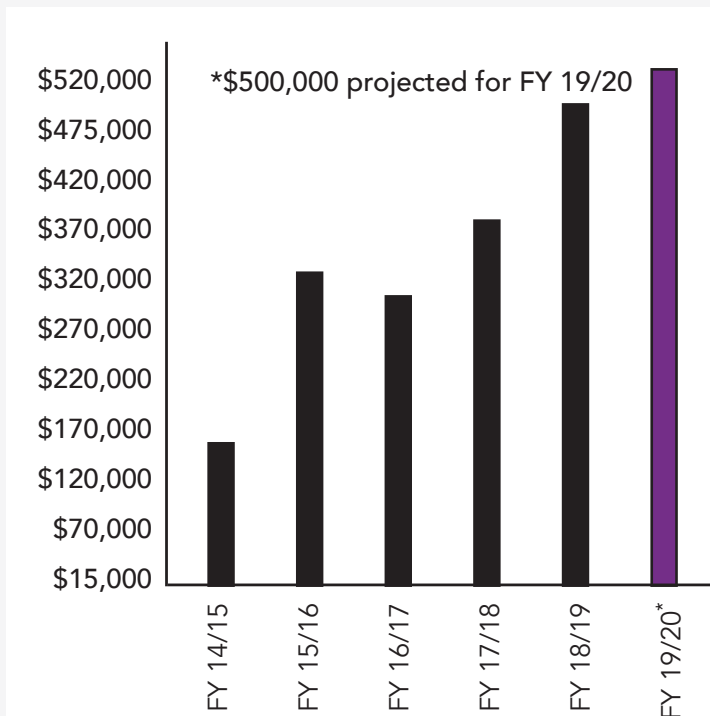
- ♥ An annual meeting with Huckleberry's Executive Director;
- ♥ Special recognition in agency publications;
- ♥ An invitation to our biennial Leadership Circle VIP reception;
- ♥ Receipt of our annual Leadership Circle Digest with information on high-level strategic planning and new agency initiatives;
- ♥ The priceless knowledge that your support is assisting youth and families on a path to a successful future.

HUCKLEBERRY'S LEADERSHIP CIRCLE LONG-TERM STRATEGIC IMPACT/GOAL

Approximately one third of our budget fluctuates year to year, due to cycling of multi-year grants, and changes in individual and foundation support. Therefore, the agency needs to raise \$2.5 million dollars (individual, foundation and corporate) to meet our current program needs. Additional funds are needed to support the growth and infrastructure for almost all Huckleberry's programs.

The goal of the LC in the next three years is to increase unrestricted funding to \$1 million PER YEAR. This will enable HYP to:

- ♥ Make programmatic and administrative decisions based on need, not grant funding cycles;
- ♥ Maintain and grow critical health programming, ensure access to free mental health care and substance misuse services;
- ♥ Provide flexibility to respond quickly to critical community safety priorities



*Leadership Circle had 10 unique donors in FY12 and 48 unique donors in FY18.

HUCKLEBERRY'S 2018 LEADERSHIP CIRCLE RECEPTION

Huckleberry hosted its 2nd Annual Leadership Circle Reception in October, 2018 at the beautiful home of Leadership Circle Members Dan Carroll and Stasia Obremsky.

The reception was attended by San Francisco Mayor London Breed and over 50 longtime Huckleberry supporters. Special thanks to Ravi Kapur, Executive Chef of Liholiho Yacht Club for delighting our guests with outstanding Hawaiian fare, and many, many thanks to Dan and Stasia for hosting the event at their home!

Mayor Breed said of Huckleberry's work, "Huckleberry is special to me because it works with so many young people who I can identify with. Supporting Huckleberry is supporting hope and opportunity. When youth are struggling and figuring out what to do and where to go, and they need help, they're going to Huckleberry. Huckleberry is about changing lives and investing in a better future for San Francisco."

HUCKLEBERRY'S BEACH BLANKET BABYLON HOLIDAY BENEFIT THURSDAY, DEC. 5

This could be your last opportunity to see *Beach Blanket Babylon* before their final performance on Dec. 31, 2019! VIP tickets are \$500 each and include a pre-show reception at Park Tavern from 5-7 pm, valet parking, and premium seats. Tickets are available at www.huckleberryyouth.org.

