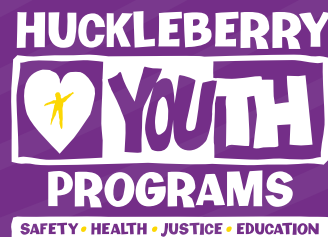


Huckleberry Youth Programs LEADERSHIP CIRCLE DIGEST

March 2018



In 2015, Huckleberry Youth Programs (HYP) launched the Leadership Circle, a major fundraising initiative designed to help HYP achieve its long-term strategic goals. Members of the Leadership Circle show their commitment to the mission and work of Huckleberry by donating \$5,000 or more (above and beyond participation in agency events). The Leadership Circle is now in its third year, and plans to expand the initiative are currently underway.



Thank YOU for being a member of this important group of donors. With your help, Huckleberry's Leadership Circle has raised over \$900,000 of our three-year \$1.2 million goal!!!

See what you have helped us accomplish in 3 years!

GOAL: Expand Marin Health Education.

Huckleberry's health education and youth groups continue to be requested at more and more middle and high schools throughout Marin County. We still need to raise additional funds to meet this need. The program currently serves 1,750 students annually, in 13 school and community-based settings.

GOAL: Expand Case Management at the Huckleberry Wellness Academy (HWA).

PARTIALLY ACHIEVED: Americorps staff, Angelica Pena, was hired as the HWA College Persistence and Program Assistant. In this capacity, Angelica case manages and assists Wellness Academy graduates in their first years of college.

GOAL 1: Expand Huckleberry's Community Assessment and Resource Center (CARC). GOAL 2: Hire two case managers to increase one-on-one support and counseling of pre-arrested youth served by Project Ready.

ACHIEVED: Huckleberry piloted Project READY (Reconnecting, Educating & Achieving Dreams for Youth) in 2016, which extends CARC case management services to at-risk youth before an arrest occurs. Recognizing the impact that early intervention and prevention programming can have on a youth's life, we partnered with two public middle schools to identify youth with behavioral or truancy issues, and who could benefit from our intervention services to both improve their academic outcomes and reduce the risk of juvenile justice involvement. The program works with youth from the summer before 8th grade through the first semester of 9th grade, with the most intensive services offered during 8th grade. To date, 100% of participants transitioned to high school and there have been no arrests among participants.

GOAL: Invest in human resources and staff infrastructure.

ACHIEVED: After a period of strategic planning and restructuring of the Development Department, Huckleberry hired Anike Neverdon-Edmonds Coates in January 2017, to lead the Development Team as the Director of Advancement.

\$1,200,000
(needed by 6/30/18)

\$1,100,000

\$1,000,000

\$900,000
(present)

\$800,000

\$700,000

\$600,000

\$500,000

\$400,000

\$300,000

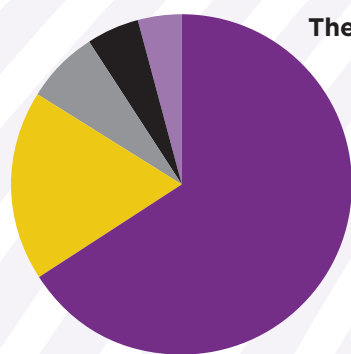
\$200,000

\$100,000

July 1, 2015

www.HuckleberryYouth.org

Huckleberry Youth Programs Operates on a \$6.1 Million Annual Budget



The FY 17-18 revenue breakdown includes:

- 66% public grants & contracts
- 18% foundation grants
- 7% individual donations
- 5% corporate grants & donations
- 4% fundraising events



Huckleberry's Strategic Growth & Capacity Building Goals

Huckleberry Youth Programs is fortunate to receive over 2/3 of its funding from government contracts and foundation grants. The remaining dollars needed to sustain our programs and ensure that they are still here for the next 50 years, come from individual donors like yourselves. We could not do the work that we do, nor could we plan for the future, without the support of a caring community and the steady growth of unrestricted revenue.

Some of the agency's short and long-term growth objectives include:

	Short-Term	Long-Term	Capacity Building
Agency Wide	Strategic Planning	Purchase a new building	Establish a "Huckleberry Endowment"
Huckleberry House	House maintenance, infrastructure upgrades, and ADA compliance	Recruit additional overnight counselor and Spanish speaking therapist.	Improve data management - collection, input and assessment.
CARC	Comprehensive professional program evaluation	Increased investment in Counseling and Mentorship Programs	Define model for replication
Huckleberry Youth Health Center SF	Additional staffing to better meet current demand for clinic services, specifically counseling, health education and case management.	In depth research into needs of the community, along with evaluation of our current outcomes.	Find new location that will enable us to double the number of teens served each year.
HA&RT	Enhance ability to meet immediate needs of clients and create a web-based resource for trafficked youth.	Provide additional support to caregivers and expand team of trauma informed health educators.	Permanently end the cycle of exploitation by offering a safe haven in San Francisco.
Counseling	Strengthen our ability to serve the Spanish speaking community.	Expand support services for our families.	Create a counseling hub space and expand access to professional resources for clients.
Huckleberry Teen Health Program	Restructure/increase staffing (health education and mental health) to meet the more acute needs of our clients.	Improve data collection and evaluation.	Deepen our community impact in Marin via satellite programming in middle and high schools.
HWA SF & Marin	Continue to grow the services offered to HWA alumni, and additional supports to current cohorts, e.g., college tours, ad hoc workshops, and laptops.	Create HWA "Parents Academy"	Create a replication model



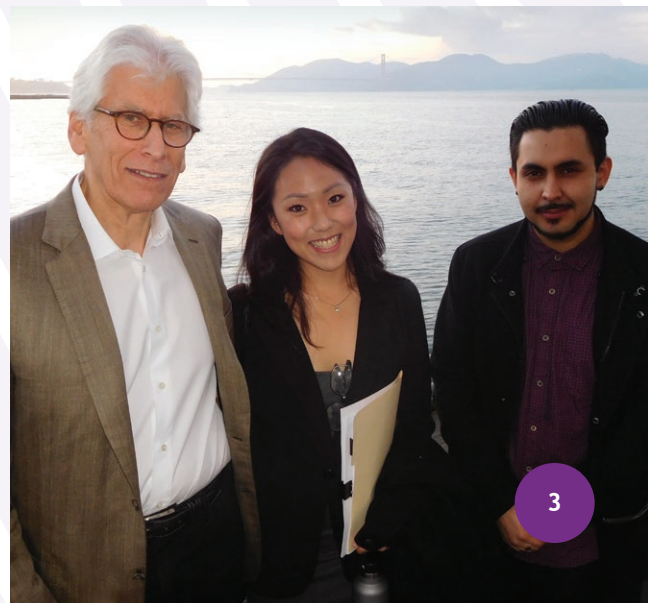
Benefits of Joining the Leadership Circle

Members of the Huckleberry Leadership Circle receive the following:

- Annual meeting with the Executive Director;
- Special recognition in agency publications;
- Invitation to Annual Leadership Circle VIP reception;
- Receipt of semi-annual Leadership Circle digest with information on high-level strategic planning and new agency initiatives;
- The priceless knowledge that your support is assisting youth and families to forge a path to a successful future.

2018 Leadership Circle Reception

Plans are underway for our 50th Anniversary Leadership Circle Reception. The event will be attended by Congresswoman Nancy Pelosi and will feature gourmet cuisine prepared by a prominent SF chef. Please stay tuned for more details. We hope you'll join us as we continue to celebrate our landmark anniversary and look forward to the next 50 years.



Save the Date!

Thursday, May 3, 2018 - 8 pm



**Huckleberry Youth Programs Spring Benefit Concert
featuring OTIS at Sweetwater Music Hall**

OTIS shows are a modern take on the seismic Stax soul revue that roared through Europe in 1967. The band's raw, righteous sound combines B3 organ, horns and backing vocals in support of some of the country's most combustible front men and women.

**General admission tickets - \$75
VIP tickets - \$150**

To purchase tickets visit www.HuckleberryYouth.org

For more information on VIP tickets and sponsorship packages, contact Anike Coates at acoates@huckleberryyouth.org or 415-745-3283.

THANK YOU to our Leadership Circle Donors who have contributed \$5,000 or more since 2015 (not including in-kind or event sponsorships). *Indicates multi-year Leadership Circle gifts.

Dan Aguayo*

Anonymous Donors*

The Baker Family Trust*

J.A. Barakos

Bruce Bodaken*

Mollie Brown and
Warren Browner

The Amanda and David K.
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Susan and Mitchell Cohen*

Jean Curran and
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Dana and Bob Emery

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Will Robinson

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For more information please contact Brooke Tao (415) 668-2622 x232 btao@huckleberryyouth.org.