

HUCKLEBERRY YOUTH PROGRAMS



Huckleberry Youth Programs staff and volunteers.



2009 ANNUAL REPORT
July 2008 - June 2009

SERVING BAY AREA YOUTH AND THEIR FAMILIES FOR MORE THAN 40 YEARS

Dear Friends of Huckleberry Youth Programs,

Although it's been one of the most difficult financial times in the 40-year history of Huckleberry, this past year has been an exceptional one for the agency, which found creative ways to grow current programs and begin new initiatives.

A major challenge occurred in February when funding for Huckleberry House was terminated by the San Francisco Juvenile Probation Department after 21 years as the city's community-based status offender system.

This was a result of the Mayor's mid-year budget cuts. The agency had to take substantial political action to prevent the shelter from temporarily closing. We were very grateful that the heads of many major San Francisco departments and most of the Board of Supervisors personally intervened, resulting in an add-back from the Board of Supervisors, sufficient to maintain operations. **With special thanks to Maria Su, Director of the San Francisco Department of Children, Youth and their Families, Huckleberry House continues to provide caring support to young people in crisis as the only licensed runaway shelter in San Francisco.**

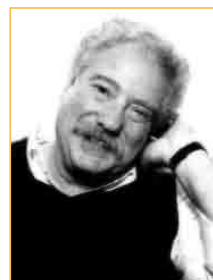
Amidst a drop in individual and corporate giving resulting from the economic climate, we hired **Betsy Hausman as our first Director of Marketing in March. Betsy is a Brown graduate with an MBA from Wharton, University of Pennsylvania.** Prior to taking some years off to raise a family, Betsy was Director of Marketing for Charles Schwab Brokerage. Betsy is a welcome addition to our talented Development Department, which successfully held our inaugural Wine Event in May, and to date has brought our strongest revenues ever from our annual Cirque du Soleil event (December 11, 2009). **Individual and corporate gifts are beginning to rise again, and I want to thank all of you for your loyalty and your generosity.**

We are also moving ahead on our **Strategic Plan** in a major way. **Our juvenile justice program, Huckleberry's Community Assessment and Referral Center (CARC), is moving from the YMCA in the Tenderloin to 44 Gough in the Civic Center.** The new space allows us to expand, adding a mentoring program in partnership with San Francisco State University, a new therapist position, and moving our girls' afterschool leadership program, Lioness Girls, to the new site.

The Huckleberry Wellness Academy (HWA) is entering its third year and is growing. Fifty youth in two cohorts, high school freshmen and sophomores, participate in HWA-Marin. **Most freshmen were introduced to the HWA through their participation in the "College Academy," a new partnership with the Marin Education Fund and Dominican University.** HWA-San Francisco held a wonderful graduation ceremony for our first class of 14 graduating high school seniors in May. **All 14 entered a health training program or college! Currently, HWA-SF continues to support the 14 through their first year in college, assist our 12 seniors in applying to college this year, and plans to recruit our newest class of 20 to 25 second-semester sophomores who will begin this January.**

Despite the recession, the great work of our staff at Huckleberry made 2008-2009 one of the most important years in the history of the agency. **In addition to moving and expanding our CARC Program (which helps over 500 youth annually stay out of the SF Juvenile Justice System), we continued to take major steps toward creating new multi-service centers for teens in both SF and Marin.** We are also in the process of developing a new volunteer program throughout the agency to better address the continued interest from many of you to assist us in helping our high-need youth. Thank you, again, for your great support and feel free to call me with comments or questions.

Visit our **NEW** website at www.huckleberryyouth.org.



Best Wishes,

Bruce Fisher
Executive Director



Statement of Operating Revenue & Expenses

7/1/08 to 6/30/09

Revenue and Support

Foundation Grants	\$ 962,757	26%
Individual Donations	\$ 133,531	4%
Corporate Donations	\$ 159,662	4%
Special Events	\$ 115,371	3%
Government	\$ 2,326,671	62%
Other	\$ 33,828	1%
TOTAL REVENUE	\$ 3,731,820	100%

Expenses

Programs		
- Huckleberry House, SF	\$ 582,378	14%
- Counseling Services, SF	\$ 415,183	10%
- Cole Street Youth Clinic, SF	\$ 320,064	8%
- CARC, SF	\$ 716,579	18%
- Huckleberry Wellness Academy, SF	\$ 198,071	5%
- Nine Grove Lane, Marin	\$ 182,085	4%
- Huckleberry Teen Health Program, Marin	\$ 678,253	17%
Support Services	\$ 480,251	12%
Fundraising	\$ 517,155	12%
TOTAL EXPENSES	\$ 4,090,019	100%

TRANSFER FROM OPERATING RESERVE \$ 358,199 **GAIN ON SALE OF PROPERTY** \$ 723,760

Huckleberry Youth Programs, Inc.'s financial statements are audited annually. This condensed statement was extracted from audited financial statements. Complete audited financial statements are available upon request.

Clients Served

Huckleberry Youth programs served more than **8,700** clients in fiscal year 2008-2009. Since our inception in 1967, we have served over **160,000** youth and their families. All programs are provided free of charge to youth.

Health and Wellness Programs

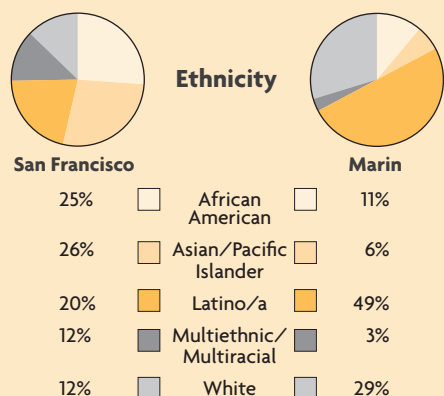
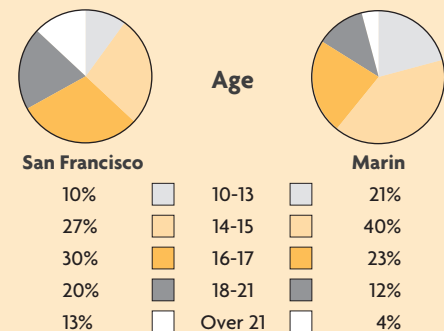
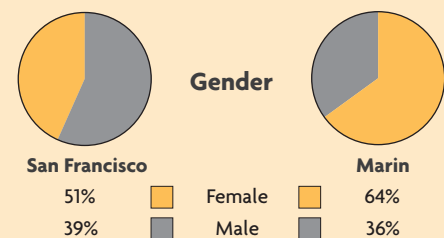
- 4,139 Youth who attended a Huckleberry Health Education Workshop in a Marin or San Francisco school or community center
- 1,011 Youth who received medical services at Huckleberry's Cole Street Clinic
- 633 Youth who received medical services at the Teen Tuesday Clinic at Huckleberry Teen Health Program in San Rafael and the Monday Teen Wellness Clinic at the Novato Youth Center
- 48 Youth who participated in Huckleberry's Wellness Academies in Marin and San Francisco

Counseling and Shelter Programs

- 273 Youth who received overnight shelter services and crisis intervention at Huckleberry House
- 158 Youth who received Huckleberry Counseling Services

Juvenile Justice Diversion Program

- 554 Youth who received case management at Huckleberry's Community Assessment and Referral Center (CARC)



Huckleberry's Generous Donors (7/1/2008 to 6/30/2009)

Huckleberry Youth Programs acknowledges all of our generous donors, without whom the work we do would not be possible.

We apologize for any unintended omissions.

Public Funding Sources

Federal Grants & Contracts

US Department of Health & Human Services
 • Administration for Children and Families

State Grants & Contracts

California Office of Emergency Services

San Francisco Contracts

San Francisco Mayor's Office of Community Investment
 San Francisco Juvenile Probation Department
 San Francisco Department of Children, Youth, and Families
 San Francisco Department of Public Health
 • Community Behavioral Health Services

Marin Contracts

Marin Department of Health and Human Services
 • Division of Public Health
 - Children's Health Services
 - Marin Child and Maternal Health
 • Division of Alcohol, Drug, and Tobacco Programs
 • Division of Community Mental Health
 • Division of Social Services
 • Child Protective Services
 Marin Probation Department

Corporations, Businesses & Organizations

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 StreetSmart4Kids

\$10,000 - 19,999

AT&T Corporate Contributions
 Giants Community Fund
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\$5,000 - 9,999

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 The Rotary Club of Tiburon Sunset
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\$2,500 - 4,999

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\$1,500 - 2,499

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\$1,000 - 1,499

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 Give Something Back Business Products
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\$500 - 999

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\$100 - 249

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Foundations

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 San Francisco AIDS Foundation
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 The Nick Traina Foundation
 The Oakland Athletics
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 Peju Province Winery

Friends

Friends of Huckleberry, established in 2001, is a giving program comprised of generous philanthropic individuals who annually support our Shelter, Clinics, Juvenile Justice Program, Wellness Academies, and Counseling Program with cumulative gifts of \$1,000 or more. Thank you to all of the Friends of Huckleberry for their kind gifts in fiscal year 2008-2009.

\$10,000-14,999

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\$5,000-9,999

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Cirque du Soleil Brings OVO to San Francisco!

Benefit Performance For Huckleberry on Friday, December 11, 2009



VIP Tickets may be purchased for \$500 for Adults and \$250 for Children under 17 and include the best seats in the house, parking, an elaborate cocktail and hors d'oeuvres pre-show reception, and fabulous desserts at intermission under the Tapis Rouge tent.

Standard Tickets (includes performance only) may be purchased for \$125 for Adults and \$100 for Children under 17. Purchase tickets online at www.huckleberryyouth.org/cirque or by calling Aglae Velasco Shaw at 415.668.2622 ext. 225. Sponsorship opportunities are available by calling Vicki Schwartz, Director of Development, at 415.668.2622 ext. 220.

Recognition of our Board President - Brian Swift



In honor of Brian Swift's nine years of dedicated service to Huckleberry we would like to take this opportunity to acknowledge his many contributions to our agency. Brian first came to Huckleberry in 1995 as a volunteer with his colleagues at the Rotary Club of Tiburon Sunset.

Brian joined our Board of Directors in 2001. He challenged the Board and staff to solicit sponsors for our first Cirque du Soleil Benefit, underwriting the fundraiser himself (with friend Howard Miller). As a result, Huckleberry has partnered with Cirque du Soleil every year they have visited the Bay Area since 2000. Event revenue in 2007 netted over \$200,000.

In 2005, Brian inspired his daughter and son-in-law to establish a Young Professionals Group which remains active today. His son-in-law, Matt Schmidt, is now in his fourth year as a Board Member. In 2008, Huckleberry Youth Programs emerged with a new vision and a strategic plan, and no one was more active on the Strategic Planning Committee than Brian.

With a new vision and strategic plan in hand, the Board unanimously elected Brian Swift to take the helm in July of 2008. Under his stewardship, Brian has steered the agency through a severe economic downturn with steady dedication to preserving core programs. His passion for supporting youth inspires those around him, and we are very grateful to Brian for his years of leadership and service to Huckleberry Youth Programs.

Board of Directors, 2008-2009

PRESIDENT

Brian Swift

Chief Executive Officer,
Security Research Associates, Inc.

CO-VICE PRESIDENTS

George Matula, M.D.

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UCSF (retired)

Eva McGhee, MS, Ph.D.

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Cancer Center / CHS

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Executive Director, Ex-Officio

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NEW MEMBERS AS OF JULY 1, 2009

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Attorney, Howard Rice

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Attorney, Altshuler Berzon, LLP

Huckleberry Wins Major Awards For Mental Health and Huckleberry Wellness Academies Expansion

Huckleberry was recently awarded several major grants that support our core services as well as our new initiatives in San Francisco and Marin.

\$270,000: The California Wellness Foundation Over three years, this grant will support an array of our health services focused on teen pregnancy prevention, as well as the Teen Tuesday Clinic at Huckleberry Teen Health Program in San Rafael's Montecito Plaza.

\$200,000: Department of Public Health, Community Behavioral Health Services/Multi-Service Center Huckleberry is currently looking for space in the Haight for our new Multi-Service Center. The Multi-Service Center will bring together Larkin Street Youth Services, Community Health Programs for Youth, and Huckleberry in one location to provide services to Transitional Age Youth (ages 16-24).

\$175,000: The California Wellness Foundation Over three years, this grant will support the Huckleberry Wellness Academy - Marin.

\$100,000: Department of Public Health, Community Behavioral Health Services This grant supports an increase in mental health services at Huckleberry's Community Assessment and Referral Center (CARC). We are a sub-contractor to Edgewood Children's Center, as is Larkin Street Youth Services.

\$50,000: The Frances K. and Charles D. Field Foundation In support of Huckleberry House and Huckleberry's Counseling Program for youth and their families.

\$40,000: S.D. Bechtel, Jr. Foundation The Bechtel Foundation is generously supporting the expansion of our Huckleberry Wellness Academies in both counties.

\$25,000: Ruddle Memorial Youth Foundation Huckleberry was chosen for this prestigious award because of our innovative approach to research and evaluation of our youth programming. Only five youth organizations in the country are awarded this grant.



Huckleberry Thanks The Taproot Foundation For Our New Website!!!!

Huckleberry has launched an updated website thanks to a generous grant from the Taproot Foundation! The Taproot Foundation pairs nonprofits with professionals in the private sector who provide pro-bono services. Special thanks to our generous and talented Taproot Team for our fantastic new website. Check it out at www.huckleberryyouth.org today!

Huckleberry's Second Annual Wine Tasting and Auction Event **Save The Date!**

Please join us on **Saturday, May 8, 2010** in Marin for **Huckleberry's Second Annual Wine Tasting and Auction Event**. Silent and live auction items will include getaways, fine wines, dining and pampering opportunities, as well as premiere wineries from Napa and Sonoma pouring. Last year's inaugural event raised over \$40,000 for Huckleberry's services for high-needs youth! We hope to make 2010's event even more successful!



HUCKLEBERRY YOUTH PROGRAMS

Founded on the belief that adolescence is a dynamic and challenging time of life, Huckleberry Youth Programs' mission is to educate, inspire, and support underserved youth to develop healthy life choices, to maximize their potential, and to realize their dreams. Since 1967, we have accomplished this by providing San Francisco and Marin youth and their families with a network of services and opportunities offered by caring peers and adults.

ADMINISTRATION

3310 Geary Boulevard
San Francisco, CA 94118
415.668.2622

CRISIS SHELTER

Huckleberry House
1292 Page Street
San Francisco, CA 94117
415.621.2929

COUNSELING

**Huckleberry's
Counseling Program**
1292 Page Street
San Francisco, CA 94117
415.621.2929

HEALTHCARE & HEALTH EDUCATION

**Huckleberry's Cole
Street Clinic**
555 Cole Street
San Francisco, CA 94117
415.386.9398

Huckleberry Teen Health Program

Montecito Plaza
361 Third Street, Suite G
San Rafael, CA 94901
415.258.4944

DELINQUENCY PREVENTION

**Huckleberry's Community
Assessment and Referral
Center (CARC)**
121 Leavenworth Street
San Francisco, CA 94118
415.567.8078

HEALTH CAREER TRAINING

**Huckleberry Wellness
Academy - San Francisco**
555 Cole Street
San Francisco, CA 94117
415.386.9398

Huckleberry Wellness Academy - Marin

Montecito Plaza
361 Third Street, Suite G
San Rafael, CA 94901
415.258.4944

Huckleberry Youth Programs Staff 2008-2009

ADMINISTRATION

Executive Director
Bruce Fisher

**Associate Executive Director,
Marin Programs**
Susan Quigley

Director of Programs
Genny Price

Director of Human Resources
Michelle Levin

Director of Development
Vicki Schwartz

Director of Marketing
Betsy Hausman

Director of Research and Evaluation
Stefanie Smith

Deputy Director of Development
Jennifer Nette

Deputy Director of Communications
Heather Mathews

Reports Manager
Aglae Velasco Shaw

Fiscal Director
Bruce Rice

Assistant Fiscal Director
Edita Hess

Senior Bookkeeper
Vera Petrakovskiy

Chief of Staff
Lauren Uyeshiro

COMMUNITY ASSESSMENT AND REFERRAL CENTER

Director of Juvenile Justice Programs
Denise Coleman

Program Director
Stacy Sciortino

Case Managers
Edwin Bernardez
Kisai Henriquez
Shamont Hussey
Harvey Lozado
Andres Rios

Assessor/Data Entry
Jeff Lin

HUCKLEBERRY'S COLE STREET CLINIC

Director of Health Education
Ayesha Desai

Leadership Specialist/Case Manager
Nzingha Shakur-Ali

Senior Health Educator
Ramses Munoz

Health Educator I
Jason Martinez

Peer Health Educators
Jessica Alegria
Amina Choudhery
Chenai Johnson

HUCKLEBERRY WELLNESS ACADEMY - SAN FRANCISCO

Director
Vicky Valentine

Academic Case Manager
Monica Vargas

HUCKLEBERRY WELLNESS ACADEMY - MARIN

Director
Lissette Flores

Senior Health Educator
Sheila Dominic

HUCKLEBERRY'S COUNSELING SERVICES

Clinical Director
Jorge Vega

Psychotherapists
Rosana Ascanio
Katie Jennette
Leroy Watts
Lisbeth White

HUCKLEBERRY HOUSE

Program Director
Katie Reisinger

Residential Coordinator
Russell White

Senior Case Manager
Roya Hosseini

Residential Counselor II
Jason Boronski

Residential Counselor I
Marcos de la Fuente
Tyrone Lovelace
Daria Orechwa
Ilya Weber

HUCKLEBERRY TEEN HEALTH PROGRAM

Director of Health Services, Marin
Jasmine Stevenson

Psychotherapists
Meghan Kearney
Irma Rivera-Carlisle

Case Manager
Maribel Cabrera-Borloz

Community Health Coordinator
Jaclynn Davis

Health Educator I
Karen Colin

Senior Peer Health Educators
Tyler Holmes
Sammie Ramirez

Office Assistant/Receptionist
Sagrario Cordova-Ramirez

For more information, or to make an
online donation, please visit us at:

www.huckleberryyouth.org