

# HUCKLEBERRY YOUTH PROGRAMS



Pictured clockwise from top left: Community Health Coordinator Ramses Munoz conducting a health workshop; Marin Peer Health Educator Tyler Holmes; Students in the Huckleberry Wellness Academy-SF touring the UC Santa Cruz campus; and Huckleberry's Marin Health Education team.

**2011  
ANNUAL  
REPORT**

**July 2010 - June 2011**

**SERVING BAY AREA YOUTH AND THEIR FAMILIES FOR MORE THAN 40 YEARS**

**Dear Friends,** The worst economy since the “Great Depression” (and some say it’s even worse than 1933), has presented significant challenges to Huckleberry. In the last three fiscal years, Huckleberry has lost over a half a million dollars (\$500,000) of public funding. To maintain services to our youth, we have asked current and new foundation funders to help, as well as you, our current donors. I am happy to report that last year we were able to maintain all of our services. We’ve noted a few of the year’s highlights below:



## July/August, 2010

Huckleberry Wellness Academy-Marín launched its first Summer Intensive, a program designed for current Huckleberry Wellness Academy participants with activities including research projects on health, public presentations, and field trips to college campuses. Additionally, the College Academy (a partnership of Huckleberry, 10,000 Degrees, and Dominican University) attracted over 32 students for the summer. **The College Academy is designed for rising 9th graders who express an interest in health careers and are potential Huckleberry Wellness Academy participants.**

## September, 2010

Over 100 guests joined us at our San Rafael location to celebrate the grand opening of the new Huckleberry Youth Multi-Service Center-Marín. **The 6,000 sq. ft. space includes an exam room, offices, a lounge area, a state of the art classroom, and a tutoring/computer lab.** At the end of the year, Dominican University’s Health Sciences Occupational Therapy and Community Health Dept. joined us as sub-tenants!



On September 8, Chief of Police George Gascon held a press conference at the Huckleberry Community Assessment and Referral Center (CARC), to announce a new Department General Order (DGO) for the SF Police Dept. **The DGO explicitly states that police officers are required to contact Huckleberry CARC in all juvenile arrests.**



## November, 2010

The Marin Community Foundation visited Huckleberry Wellness Academy-Marín, and awarded us \$200,000 which represents the **second largest grant given in their “Ending the Achievement Gap” initiative.**

## March, 2011

The Mortar Foundation awarded \$100,000 to our San Francisco programs to fund a full-time therapist at Huckleberry House, a part-time Volunteer Coordinator, and additional tutoring services for the Huckleberry Wellness Academy-SF. The Huckleberry Wellness Academy has recruited experienced math and science tutors to work with our students.

## April, 2011

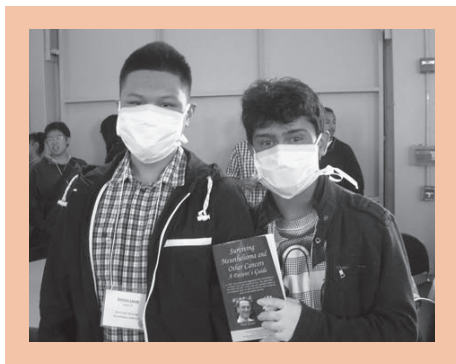
Sutter Health Marin and the Marin Community Foundation announced a \$175,000 award to the Marin Adolescent Health Network (MAHN) – a collaborative of organizations of which Huckleberry is a member. This funding will go towards health education, substance abuse, and mental health services. Sutter has set aside \$2 million dollars a year for five years to fund Marin agencies working in the health field.

## May, 2011

**Run for the Roses** made over \$80,000 this year making it the most successful wine tasting and auction to date! It was a wonderful event at the Marin Country Club, held on a beautiful Saturday derby day. **Save the date for next year's event (Saturday, May 5, 2012) in San Francisco.**

## June, 2011

On June 17 at Fort Mason, Huckleberry honored the 100 students in the Huckleberry Wellness Academies with a Health Careers Day. The afternoon also included a special "Step Up" Ceremony commemorating the students' advancement to another grade level. Prominent SF and Marin health professionals attended and participated in health careers panels covering topics including mental health, oncology, and pediatrics. The keynote address was given by Dr. Tomas Aragon, Chief Medical Officer at the SF Dept. of Public Health.



**We are very excited** about the coming year. Next spring, we will graduate 35 seniors in our Huckleberry Wellness Academies (which will have over 140 students!). We also hope to remodel our facility at 555 Cole Street (formerly Cole Street Youth Clinic) to add a new classroom and computer lab for our Huckleberry Wellness Academy students. Huckleberry is making a difference in our clients' lives! We encourage you to join us.

**Bruce Fisher**  
Executive Director

**Jerry Peters**  
Board President

## JUSTIN: A SUCCESS STORY

Justin\* is a foster care teen who experienced severe trauma as a small child. His foster parents were very concerned about his increasingly aggressive behavior at home and in school, but didn't know how to help him. He was eventually expelled from school and moved to a day treatment school for severely disturbed youth. Justin was on the verge of entering a residential treatment program when he was arrested in November 2010 for battery at school and brought to Huckleberry Community Assessment and Referral Center (CARC).

Once assessed at CARC, Justin was identified as needing intensive long-term case management and therapy. CARC's Clinical Case Manager, Seth\*, recognized that Justin was an intelligent young man with charisma and infinite potential; yet, he struggled with early childhood trauma and was likely improperly medicated. Seth began meeting with Justin weekly, working closely with Justin's parents to help them de-escalate Justin's aggressive behavior and push for a re-evaluation of Justin's psychiatric meds. Seth accompanied Justin and his parents to meetings at school to help advocate for Justin's special education needs.

Since Seth began working with him a year ago, Justin's life has changed. He is attending school regularly and his dynamic personality led him to being elected class president. He and his parents are now exploring the possibility of transferring Justin to a mainstream school. Justin is now looking forward to attending college in a couple of years.

\*Names have been changed to protect client's confidentiality.

*Pictured opposite top: Huckleberry Wellness Academy-Marin students on a recent field trip to Dominican University in San Rafael; Opposite Middle: Sheila Dominic, Huckleberry Wellness Academy Coordinator, leads a health workshop in the new Huckleberry Youth Multi-Service Center-Marin; Opposite Bottom: Huckleberry staff member Lise Wise, (right) providing academic support to a student from the Huckleberry Wellness Academy-Marin; Above: Students from the Huckleberry Wellness Academies at Health Careers Day in June, 2011*

# Huckleberry's Generous Donors (July 1, 2010 to June 30, 2011)

Huckleberry wishes to acknowledge the generosity of our donors, without whom the work we do would not be possible. We apologize for any unintended omissions.

## Public Funding Sources

### Federal Grants & Contracts

**Contracts**  
US Department of Health & Human Services  
Administration for Children & Families

### State Grants & Contracts

California Office of Emergency Services

### San Francisco Contracts

San Francisco Department of Children, Youth & Their Families  
San Francisco Department of Public Health  
Community Behavioral Health Services  
San Francisco Human Services Agency

### Marin Contracts

Marin Department of Health & Human Services  
Division of Public Health  
- Community Health and Prevention Services  
- Maternal Child & Adolescent Health  
Division of Alcohol, Drug, & Tobacco Programs  
Division of Community Mental Health

## Corporations, Businesses & Organizations

### \$20,000 & above

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Community Benefit  
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Boston Properties  
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## In-Kind Donors on page 6

## Friends

Huckleberry would like to recognize the following individuals who supported our critical services for youth and families with cumulative gifts of \$1,000 or more during 2010-2011.

### \$25,000

John and Junie Sullivan

### \$10,000 - \$14,999

Dan Carroll and Stasia Obremskey  
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 Vicki Schwartz  
 Charles Slutzkin  
 Tom Steyer and Kat Taylor  
 Glynn Washington

# Statement of Operating Revenue & Expenses

7/1/2010 to 6/30/2011

## Revenue and Support

Foundation Grants	\$ 1,009,074	25%
Individual Donations	\$ 141,376	4%
Corporate Donations	\$ 170,874	4%
Special Events	\$ 153,586	4%
Government	\$ 2,457,425	62%
Miscellaneous	\$ 37,513	1%
Transfer from Operating Reserve	\$ 7,554	

**TOTAL REVENUE** \$ **3,969,848** **100%**

## Expenses

San Francisco Programs		
- Huckleberry House, SF	\$ 592,655	15%
- Huckleberry Multi-Service Center	\$ 767,571	19%
- CARC	\$ 770,388	19%
-SF Support Services	\$ 324,514	8%
Marin Programs		
- Huckleberry Multi-Service Center	\$ 793,578	20%
- Marin Support Services	\$ 159,835	5%
Fundraising	\$ 568,862	14%

**TOTAL EXPENSES** \$ **3,977,402** **100%**

Huckleberry Youth Programs, Inc.'s financial statements are audited annually. This condensed statement was extracted from audited financial statements. Complete audited financial statements are available upon request.

## Clients Served

Huckleberry Youth Programs served more than 9,000 clients in fiscal year 2010-2011. Since our inception in 1967, we have served over 170,000 youth and their families. All programs are provided free of charge to youth.

### Health and Wellness Programs

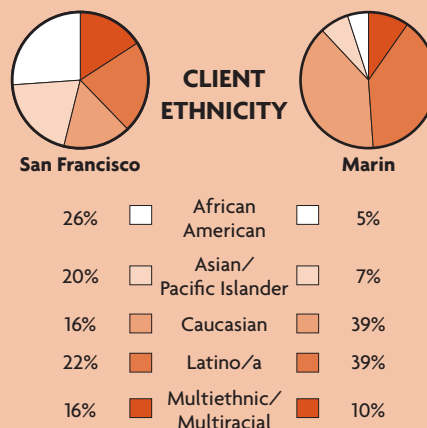
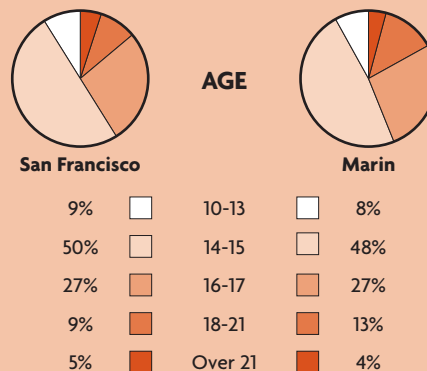
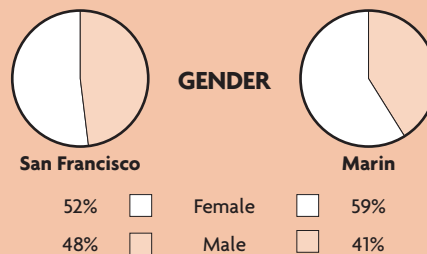
- 6,969 Youth who attended a Huckleberry Health Education workshop in a Marin or San Francisco school or community center
- 686 Youth who received medical services at the Huckleberry Youth Multi-Service Center in San Francisco
- 792 Youth who received medical services at the Huckleberry Youth Multi-Service Center in Marin and the Monday Teen Wellness Clinic at the Novato Wellness Center
- 106 Youth who participated in the Huckleberry Wellness Academies in San Francisco and Marin

### Counseling and Shelter Programs

- 231 Youth who received overnight shelter services and crisis intervention at Huckleberry House
- 214 Youth who received mental health services (1,064 encounters), including crisis counseling, individual, parent and family therapy, and case management

### Juvenile Justice Program

- 434 Youth who received case management, school reintegration services, and delinquency prevention at Huckleberry Community Assessment and Referral Center (CARC)



# UPCOMING EVENT



## Run for the Roses at Huckleberry's Wine Tasting and Auction Event!

**Saturday, May 5, 2012**  
**St. Francis Yacht Club in SAN FRANCISCO**

Huckleberry is hosting our annual wine tasting and auction event in San Francisco in 2012! Please join us for RUN FOR THE ROSES on Saturday, May 5 at the St. Francis Yacht Club. Back by popular demand, this fabulous Kentucky Derby themed event will feature select wineries from the Napa and Sonoma Valleys, a grand auction, and an exciting Kentucky Derby Raffle! You don't want to miss this special event that will help meet the needs of underserved youth and families in our community.

### In-Kind Donors

**Huckleberry would like to thank our generous In-Kind Donors from the 2010-2011 fiscal year. We especially would like to thank the Run for the Roses auction donors who helped make that event the most successful to date.**

Acorn Winery/Alegria Vineyards  
 Adrian Fog Winery  
 Adventure Cat Sailing Charters  
 Albona  
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 Ascentia Wine Estates  
 Barnett Vineyards  
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 Cooper Alley Salon  
 Coppola Winery  
 David Arthur Vineyards  
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 Dermatology Consultants of Marin  
 diPietro Todd Salon  
 Downhill Winery  
 Duckhorn Vineyards  
 Expression Wines  
 Farmer Brown  
 Michael Ferrara  
 Bruce Fisher and Marlene Litvak  
 Foreign Cinema  
 Forman Vineyard  
 Four Seasons Resort Punta Mita  
 Francis Ford Coppola Winery  
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 Grace Family Vineyards

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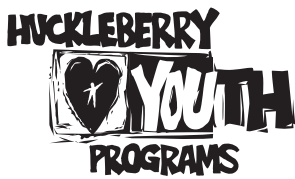
Dyann Tresenfeld  
 Urban Decay  
 Cecilia Valente  
 VJB Vineyards and Cellars  
 Western Athletic Clubs  
 Williamson Wines  
 Winning Situation, Inc.  
 Yogaworks



### Volunteers

Huckleberry would like to thank the generosity of the following volunteers for donating their time to help us more effectively serve youth and their families in San Francisco and Marin counties.

Sharada Narayan, Anant Verma, Gary Zellerbach, and the Salesforce volunteers who helped beautify Huckleberry House (see photo)



FOR MORE INFORMATION, OR TO  
MAKE AN ONLINE DONATION,  
PLEASE VISIT US AT:

[www.huckleberryyouth.org](http://www.huckleberryyouth.org)

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415.668.2622

**CRISIS SHELTER &  
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Huckleberry House  
415.621.2929

**HEALTHCARE & HEALTH  
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Huckleberry Youth Multi-  
Service Center – San Francisco  
415.386.9398

Huckleberry Youth Multi-  
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415.258.4944

**DELINQUENCY PREVENTION**  
Huckleberry Community  
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415.437.2500

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Ramses Munoz

**Prevention Specialist**  
Genessa Trietsch

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Jason Martinez

**Health Educator  
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Edith Fox

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Xiao Shirley Liang  
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