

HUCKLEBERRY



PROGRAMS



Pictured clockwise from top left: Community Health Coordinator Ramses Munoz conducting a health workshop; Marin Peer Health Educator Tyler Holmes; Students in the Huckleberry Wellness Academy-SF touring the UC Santa Cruz campus; and Huckleberry's Marin Health Education team.

2011 ANNUAL REPORT

July 2010 - June 2011

SERVING BAY AREA YOUTH AND THEIR FAMILIES FOR MORE THAN 40 YEARS

Dear Friends, The worst economy since the “Great Depression” (and some say it’s even worse than 1933), has presented significant challenges to Huckleberry. In the last three fiscal years, Huckleberry has lost over a half a million dollars (\$500,000) of public funding. To maintain services to our youth, we have asked current and new foundation funders to help, as well as you, our current donors. I am happy to report that last year we were able to maintain all of our services. We’ve noted a few of the year’s highlights below:



July/August, 2010

Huckleberry Wellness Academy-Marín launched its first Summer Intensive, a program designed for current Huckleberry Wellness Academy participants with activities including research projects on health, public presentations, and field trips to college campuses. Additionally, the College Academy (a partnership of Huckleberry, 10,000 Degrees, and Dominican University) attracted over 32 students for the summer. **The College Academy is designed for rising 9th graders who express an interest in health careers and are potential Huckleberry Wellness Academy participants.**

September, 2010

Over 100 guests joined us at our San Rafael location to celebrate the grand opening of the new Huckleberry Youth Multi-Service Center-Marín. **The 6,000 sq. ft. space includes an exam room, offices, a lounge area, a state of the art classroom, and a tutoring/computer lab.** At the end of the year, Dominican University’s Health Sciences Occupational Therapy and Community Health Dept. joined us as sub-tenants!



On September 8, Chief of Police George Gascon held a press conference at the Huckleberry Community Assessment and Referral Center (CARC), to announce a new Department General Order (DGO) for the SF Police Dept. **The DGO explicitly states that police officers are required to contact Huckleberry CARC in all juvenile arrests.**



November, 2010

The Marin Community Foundation visited Huckleberry Wellness Academy-Marín, and awarded us \$200,000 which represents the **second largest grant given in their “Ending the Achievement Gap” initiative.**

March, 2011

The Mortar Foundation awarded \$100,000 to our San Francisco programs to fund a full-time therapist at Huckleberry House, a part-time Volunteer Coordinator, and additional tutoring services for the Huckleberry Wellness Academy-SF. The Huckleberry Wellness Academy has recruited experienced math and science tutors to work with our students.

April, 2011

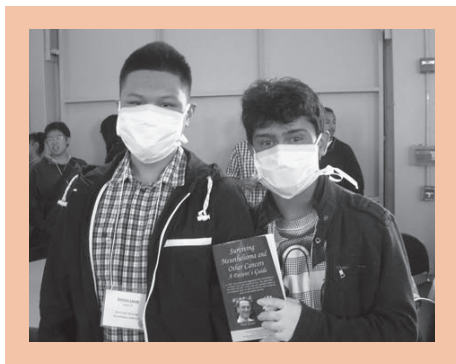
Sutter Health Marin and the Marin Community Foundation announced a \$175,000 award to the Marin Adolescent Health Network (MAHN) – a collaborative of organizations of which Huckleberry is a member. This funding will go towards health education, substance abuse, and mental health services. Sutter has set aside \$2 million dollars a year for five years to fund Marin agencies working in the health field.

May, 2011

Run for the Roses made over \$80,000 this year making it the most successful wine tasting and auction to date! It was a wonderful event at the Marin Country Club, held on a beautiful Saturday derby day. **Save the date for next year's event (Saturday, May 5, 2012) in San Francisco.**

June, 2011

On June 17 at Fort Mason, Huckleberry honored the 100 students in the Huckleberry Wellness Academies with a Health Careers Day. The afternoon also included a special "Step Up" Ceremony commemorating the students' advancement to another grade level. Prominent SF and Marin health professionals attended and participated in health careers panels covering topics including mental health, oncology, and pediatrics. The keynote address was given by Dr. Tomas Aragon, Chief Medical Officer at the SF Dept. of Public Health.



We are very excited about the coming year. Next spring, we will graduate 35 seniors in our Huckleberry Wellness Academies (which will have over 140 students!). We also hope to remodel our facility at 555 Cole Street (formerly Cole Street Youth Clinic) to add a new classroom and computer lab for our Huckleberry Wellness Academy students. Huckleberry is making a difference in our clients' lives! We encourage you to join us.

Bruce Fisher
Executive Director

Jerry Peters
Board President

JUSTIN: A SUCCESS STORY

Justin* is a foster care teen who experienced severe trauma as a small child. His foster parents were very concerned about his increasingly aggressive behavior at home and in school, but didn't know how to help him. He was eventually expelled from school and moved to a day treatment school for severely disturbed youth. Justin was on the verge of entering a residential treatment program when he was arrested in November 2010 for battery at school and brought to Huckleberry Community Assessment and Referral Center (CARC).

Once assessed at CARC, Justin was identified as needing intensive long-term case management and therapy. CARC's Clinical Case Manager, Seth*, recognized that Justin was an intelligent young man with charisma and infinite potential; yet, he struggled with early childhood trauma and was likely improperly medicated. Seth began meeting with Justin weekly, working closely with Justin's parents to help them de-escalate Justin's aggressive behavior and push for a re-evaluation of Justin's psychiatric meds. Seth accompanied Justin and his parents to meetings at school to help advocate for Justin's special education needs.

Since Seth began working with him a year ago, Justin's life has changed. He is attending school regularly and his dynamic personality led him to being elected class president. He and his parents are now exploring the possibility of transferring Justin to a mainstream school. Justin is now looking forward to attending college in a couple of years.

*Names have been changed to protect client's confidentiality.

Pictured opposite top: Huckleberry Wellness Academy-Marin students on a recent field trip to Dominican University in San Rafael; Opposite Middle: Sheila Dominic, Huckleberry Wellness Academy Coordinator, leads a health workshop in the new Huckleberry Youth Multi-Service Center-Marin; Opposite Bottom: Huckleberry staff member Lise Wise, (right) providing academic support to a student from the Huckleberry Wellness Academy-Marin; Above: Students from the Huckleberry Wellness Academies at Health Careers Day in June, 2011

Huckleberry's Generous Donors (July 1, 2010 to June 30, 2011)

Huckleberry wishes to acknowledge the generosity of our donors, without whom the work we do would not be possible. We apologize for any unintended omissions.

Public Funding Sources

Federal Grants & Contracts

Contracts
US Department of Health & Human Services
Administration for Children & Families

State Grants & Contracts

California Office of Emergency Services

San Francisco Contracts

San Francisco Department of Children, Youth & Their Families
San Francisco Department of Public Health
Community Behavioral Health Services
San Francisco Human Services Agency

Marin Contracts

Marin Department of Health & Human Services
Division of Public Health
- Community Health and Prevention Services
- Maternal Child & Adolescent Health
Division of Alcohol, Drug, & Tobacco Programs
Division of Community Mental Health

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- Marin Sonoma
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In-Kind Donors on page 6

Friends

Huckleberry would like to recognize the following individuals who supported our critical services for youth and families with cumulative gifts of \$1,000 or more during 2010-2011.

\$25,000

John and Junie Sullivan

\$10,000 - \$14,999

Dan Carroll and Stasia Obremskey
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Statement of Operating Revenue & Expenses

7/1/2010 to 6/30/2011

Revenue and Support

Foundation Grants	\$ 1,009,074	25%
Individual Donations	\$ 141,376	4%
Corporate Donations	\$ 170,874	4%
Special Events	\$ 153,586	4%
Government	\$ 2,457,425	62%
Miscellaneous	\$ 37,513	1%
Transfer from Operating Reserve	\$ 7,554	

TOTAL REVENUE \$ 3,969,848 100%

Expenses

San Francisco Programs		
- Huckleberry House, SF	\$ 592,655	15%
- Huckleberry Multi-Service Center	\$ 767,571	19%
- CARC	\$ 770,388	19%
-SF Support Services	\$ 324,514	8%
Marin Programs		
- Huckleberry Multi-Service Center	\$ 793,578	20%
- Marin Support Services	\$ 159,835	5%
Fundraising	\$ 568,862	14%

TOTAL EXPENSES \$ 3,977,402 100%

Huckleberry Youth Programs, Inc.'s financial statements are audited annually. This condensed statement was extracted from audited financial statements. Complete audited financial statements are available upon request.

Clients Served

Huckleberry Youth Programs served more than 9,000 clients in fiscal year 2010-2011. Since our inception in 1967, we have served over 170,000 youth and their families. All programs are provided free of charge to youth.

Health and Wellness Programs

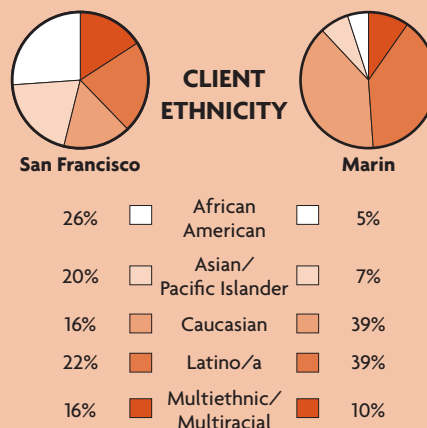
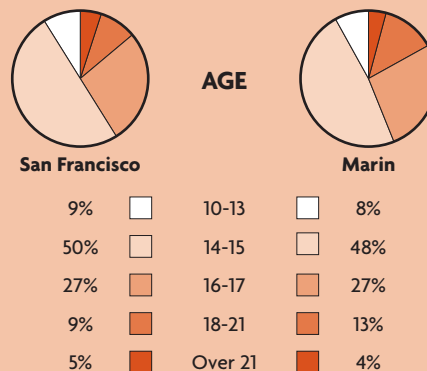
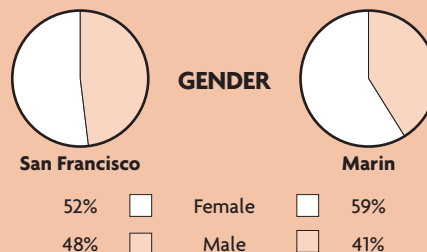
- 6,969 Youth who attended a Huckleberry Health Education workshop in a Marin or San Francisco school or community center
- 686 Youth who received medical services at the Huckleberry Youth Multi-Service Center in San Francisco
- 792 Youth who received medical services at the Huckleberry Youth Multi-Service Center in Marin and the Monday Teen Wellness Clinic at the Novato Wellness Center
- 106 Youth who participated in the Huckleberry Wellness Academies in San Francisco and Marin

Counseling and Shelter Programs

- 231 Youth who received overnight shelter services and crisis intervention at Huckleberry House
- 214 Youth who received mental health services (1,064 encounters), including crisis counseling, individual, parent and family therapy, and case management

Juvenile Justice Program

- 434 Youth who received case management, school reintegration services, and delinquency prevention at Huckleberry Community Assessment and Referral Center (CARC)



UPCOMING EVENT



Run for the Roses at Huckleberry's Wine Tasting and Auction Event!

Saturday, May 5, 2012
St. Francis Yacht Club in SAN FRANCISCO

Huckleberry is hosting our annual wine tasting and auction event in San Francisco in 2012! Please join us for RUN FOR THE ROSES on Saturday, May 5 at the St. Francis Yacht Club. Back by popular demand, this fabulous Kentucky Derby themed event will feature select wineries from the Napa and Sonoma Valleys, a grand auction, and an exciting Kentucky Derby Raffle! You don't want to miss this special event that will help meet the needs of underserved youth and families in our community.

In-Kind Donors

Huckleberry would like to thank our generous In-Kind Donors from the 2010-2011 fiscal year. We especially would like to thank the Run for the Roses auction donors who helped make that event the most successful to date.

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 Downhill Winery
 Duckhorn Vineyards
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 RSVP, Resource Specialist Very Personal
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Huckleberry would like to thank the generosity of the following volunteers for donating their time to help us more effectively serve youth and their families in San Francisco and Marin counties.

Sharada Narayan, Anant Verma, Gary Zellerbach, and the Salesforce volunteers who helped beautify Huckleberry House (see photo)



FOR MORE INFORMATION, OR TO
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PLEASE VISIT US AT:

www.huckleberryyouth.org

ADMINISTRATION
415.668.2622

**CRISIS SHELTER &
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Huckleberry House
415.621.2929

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Huckleberry Youth Multi-
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415.386.9398

Huckleberry Youth Multi-
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415.258.4944

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Huckleberry Community
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Center (CARC)
415.437.2500

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415.386.9398

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415.258.4944

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*Amy McConnell, Attorney
Human Rights Commission/
PUC

Lali Reddy

Louise Schneider, M.D.,
Chief of Child and Adolescent
Psychology
Kaiser Permanente,
San Francisco

Heather McPhail Sridharan

Dyann Tresenfeld,
First Republic Bank

*New member as of July 1, 2011

**LIFETIME HONORARY
MEMBERS:**
Annemarie Clark
Ruth Cowan
Bernie Nebenzahl
Don Rubin

Huckleberry Youth Programs Staff 2010-2011

ADMINISTRATION

Executive Director
Bruce Fisher

**Deputy Director of
Fundraising &
Administration**
Brooke Tao

**Associate Executive
Director, Marin
Programs**
Susan Quigley

Director of Programs
Genny Price

**Director of Research and
Evaluation**
Stefanie Smith

**Director of Human
Resources**
Frank Landin

Fiscal Director
Bruce Rice

Assistant Fiscal Director
Edita Hess

Senior Bookkeeper
Vera Petrakovsky

DEVELOPMENT

**Director of
Development**
Vicki Schwartz

Director of Marketing
Betsy Hausman

**Director of
Communications**
Heather Mathews

Director of Major Grants
Jennifer Chen

Development Associate
Lynn Bolton

Consultant
Mollie Brown

HUCKLEBERRY COMMUNITY ASSESSMENT & REFERRAL CENTER

**Director of Juvenile
Justice Programs**
Denise Coleman

Program Director
Gavin O'Neill

Case Managers
Edwin Bernardez
Stephen Gomes
Kisai Henriquez
Jeff Lin
Harvey Lozada
Andres Rios

Assessor/Data Entry
Jorge Rodriguez
Psychotherapist
Megan Kearney

HUCKLEBERRY YOUTH MULTI- SERVICE CENTER – SAN FRANCISCO

**Director of Health
Education**
Ayesha Desai

**Community Health
Coordinator**
Ramses Munoz

Prevention Specialist
Genessa Trietsch

Health Educator I
Jason Martinez

**Health Educator
Assistant, AmeriCorps**
Edith Fox

Peer Health Educators
Amina Choudhery
Karen Ferreira
Xiao Shirley Liang
Alejandra Sandoval

**Wellness Academy
Trainees**
Christina Fok
Tina Tran

**Office Assistant/
Receptionist**
Rashida Coleman

HUCKLEBERRY WELLNESS ACADEMY – SAN FRANCISCO

**Senior Director of
Wellness Academies**
Joanell Serra

Director
Vicky Valentine

**Academic Case
Managers**
Erika Flores
Douglas Mungin
Monica Vargas

Peer Health Educators
Jessica Alegria
Geanell Williams

HUCKLEBERRY WELLNESS ACADEMY – MARIN

Director
Lissette Flores

**Academic Case
Manager**
Rachel Anicetti
Lucia Diaz

**Wellness Academy
Coordinator**
Sheila Dominic

HUCKLEBERRY YOUTH MULTI- SERVICE CENTER – MARIN

**Director of Health
Services, Marin**
Jasmine Stevenson

**Assistant to the
Associate Executive
Director**
Lise Wise

**Community Health
Coordinator**
Jaclynn Davis

Case Manager
Maribel Cabrera-Borloz

**Senior Peer Health
Educators**
Tyler Holmes
Sammie Ramirez

Peer Health Educators
Nasheli Hau-Gutierrez
Maria Lezama Perez
Angel Rios

**Drug & Alcohol
Counselor**
Gale Sandoval

**Bilingual
Psychotherapist**
Cynthia Vergara

**HUCKLEBERRY HOUSE
Program Director**
Katie Reisinger

Clinical Director
Margo Levi

Residential Counselors
Patrick Buckalew
Ashley Dorrian
Clelia Fernandez
David Marquez
Debra Linley
Elena Garcia
Frances Salovino
Leslee Sesno

Psychotherapists
Katie Jeannette
Mark Ryle